

Contents

Simo K. Määttä & Marika K. Hall

Chapter 1

Introduction — 1

Simo K. Määttä

Chapter 2

Discourse and ideology in French thought until Foucault and Pêcheux — 21

Samuel Vernet

Chapter 3

Teaching French in Acadia: From a discourse of linguistic diversity to a standard ideology — 45

Mariem Guellouz

Chapter 4

Ideology and emancipation through the prism of performativity: Immolation and mottos of struggle as moments of popular counter-discourse — 67

Nadia Louar

Chapter 5

Language trouble.s — 87

Jef Verschueren

Chapter 6

The ideological grounding of the new normal: Anti-discourse meets utopia — 103

Elizabeth R. Miller

Chapter 7

Hiding in plain sight: Methodological ideologies in discourse research in applied linguistics — 117

Teun A. van Dijk

Chapter 8

Ideology in cognition and discourse — 137

Elizabeth Peterson

Chapter 9

Licensing through English — 157

Jyrki Kalliokoski & Anne Mäntynen

Chapter 10

Language ideologies and the translation of scholarly texts — 179

Eleanor Lutman-White & Jo Angouri

Chapter 11

**Negotiating ideologies and the moral order in child protection
social work — 201**

Raquel Lázaró Gutiérrez & Jesús Manuel Tejero González

Chapter 12

**Challenging ideologies and fostering intercultural competence:
The discourses of healthcare staff about linguistic and cultural barriers,
interpreters, and mediators — 223**

Brett A. Diaz & Marika K. Hall

Chapter 13

**Taking a corpus-based approach to investigating discourse and ideology
in the language sciences — 247**

Christina Higgins

Chapter 14

Afterword — 273

Index — 285